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Hey Deb, I have a story ...

My in-laws, like many people, used to send out a holiday letter catching everyone up on all the things from the past year. When my husband and I were in the semi-early months of our relationship, we got a mention in said letter.

We knew we were committed, but his parents weren't **yet** on the same page. In the description of the family gathering, it was, "and Mike brought his good friend Deb ..."

This struck us as *HILARIOUS*.

We kept repeating it and laughing. And now many years later, we still occasionally look at each other, smile, and say, "We're good friends" in the silliest voices we can muster in the moment. (We crack ourselves up.)

But seriously, Deb, I'm hoping we can become good friends.

But that requires a little more "get to know you" info than you've had thus far, right?

So, to help you get to know me, here are some things that some people know and some people don't, and some things most people would *never* guess ...

- My first creative love was theater. I started putting on shows when I was in early single digits. In my 20s, I was *this close* <fingers super close together> to diving in completely and making acting my life.
- I joined the CT National Guard and R.O.T.C to pay for my undergrad degree, mostly because one of my Art professors (backed by my classmates) said there was no way I could do it. **Total “hold my beer” moment.**
- I was married and divorced before I was 25. ‘Nuff said.
- I lived in Germany for a couple years. LOVED the experience! Sadly, mein Deutsch ist nicht so gut ... but the experience was very good, YA! Ein bier, bitte? 🍺
- I bartended on the Block Island Ferry out of New London, CT for a couple summers (while pursuing acting). The BEST, EASIEST, and most FUN job I ever had that didn’t matter in the big picture.
- I’m a reading addict. Seriously, my bookshelves, my Goodreads, and my To Read list are OUT OF CONTROL!!
- I love going to Renaissance Faires IN COSTUME. 😊 ([Follow me on Instagram](#) ... you'll see pics!)

And what about you?

Hit reply and tell me something fun or interesting about you, so I can say, "Hey, that’s my good friend, Deb!"

If you don't know where to start ...

- What's one thing that surprises people about you when they learn it?
- What was your easiest and most favorite job that didn’t matter to your big picture?
- How'd you find me? (I’m so curious to know this!)
- What is the one book you love so much you’d NEVER loan it out? Like you’ll buy it for someone before loaning them your copy ...

Cheers (or should this now be XO ‘cause we’re good friends?)



Deb Goeschel
Owner & Creative Director

PS — I'm actually serious Deb, about you replying back! If nothing else, tell me how you came across Message Artist Creative Group and why you signed up for the Rebrand Checklist. I'd love to hear from you!

PPS — Because I do want to be friends, and I do like to give gifts to friends, here's one for you. If you don't have a well-defined ideal customer/client profile/avatar, my "[Create Your Ideal Customer/Client Profile in 6 Easy Steps](#)" guide will help fix that before you can say, "My ideal customer is ..."!

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