

If you're anything like me (and every other business owner I've ever met), Deb, you've had a moment (or two!) when you realized you were barely keeping up with everything asking (screaming?) for your attention.

Am I right?

When your business is busy and growing, it's exciting!

It's exactly what you hoped for!

And *it's inevitable* that you'll find yourself juggling more than you can handle ... and subsequently, you start dropping balls.

For most small businesses, there is always more work than resources.

Add in special projects (like a rebrand!) and the proverbial To Do list transforms from small sort-of-manageable balls to the ginormous boulder of doom rolling your way faster and faster á la Indiana Jones.

Just how fast can you run?

Don't get squished ... get help!

Maybe you're the **business owner**.

Maybe you're the marketing manager.

Maybe you're the **graphic designer** who's been charged with managing the rebrand (because well, you know logos and stuff.)

The role doesn't matter because you're about to get squished by your To Do list.

The reality is, for any business with dreams of growth, there comes a point when you need to outsource ... you can no longer outrun that boulder.

It's time to assess your needs and start getting help.

My team and I are eager and willing to be a resource for you, whether that's simply sharing valuable info that lets you DIY your projects (my **blog** and email newsletters are a great resource for that) or whether you truly need to hand it over.

Cheers,



Deb Goeschel Owner & Creative Director

**PS** — If you want and need more than reading value-driven, informative blogs, <u>schedule a call with me</u> and let's see if we can keep you from getting squished.

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